

SPONSORSHIP OPPORTUNITIES



NEW THIS YEAR!

THE WELL HOLIDAY MARKETPLACE

Enjoy a huge shopping marketplace featuring hand-picked vendors and artisans. Open to the public!

WHY BE A SPONSOR?

GLOBAL MOVEMENT

The Well invites you to be part of a global movement that is honouring and empowering women. Reach more than 200 women attending the event **plus** an unlimited number of women with the vendor marketplace being **open to the public!** You will have direct access to your target market while also contributing to a great cause!

RIGHT ON TARGET

The Well aims to feature a list of curated sponsors, vendors and speakers who will provide the highest quality of services and products. You can rest assured your name and product will stand out and will be in good company.

ENRICH OUR COMMUNITY

The Well strives to enrich the lives of women in our community beyond the day of the event. Part of the proceeds of the event will go towards Halton Women's Place — an organization that provides shelter and crisis services for physically, emotionally, financially and sexually abused women and their dependent children.

TREAT YOUR
TEAM TO
THE WELL
VIP STYLE!

YOUR EXCLUSIVE VIP TICKETS

Purchase 10 VIP tickets and experience the best of The Well from the best seat in the house! Enjoy welcome mimosas, hors d'oeuvres, champagne, swag bags, gifts, makeup touchup and lashes courtesy of our pampering station sponsor. Best of all, enjoy an intimate 30-minute chat in our private VIP room with **JEANNE BEKER**, open only to our VIP ticket holders.



SPONSORSHIP OPPORTUNITIES

MAKE A **BIG IMPACT** AND BE OUR TITLE SPONSOR



TITLE SPONSOR

TITLE SPONSOR \$8,000

- Opportunity to present at The Well! Tell us about yourself, your business and why The Well's cause is important to you! Speak directly to your target market, a captivated audience of 200 women!
- Titled as "The Well, presented by P.S. MediaHouse & [Title Sponsor]" on all promotional materials leading up to, during and post event
- Opportunity to introduce the keynote speaker
- Logo prominence on step and repeat photo backdrop (Honour your 'selfie'), video screens and table tops in event area
- Logo prominence on second step and repeat photo backdrop and video screens in The Well Holiday Marketplace area
- Opportunity to promote materials in mini booth in entry way of The Well Holiday Marketplace area
- Presence on every social media post
- Six dedicated social media posts
- Table of 8 at event
- Table signage
- Opportunity to have item in swag bags
- A portion of the proceeds from the event will be donated in your name/ business to Halton Women's Place or charity of your choice

For more information or to register for a sponsorship package contact thewell@psmediahouse.com



SPONSORSHIP OPPORTUNITIES



GOLD SPONSOR \$4,500

- Logo presence on promotional, print materials and video screens (day of event) in both the event and Holiday Marketplace areas
- Logo significantly larger on Step and Repeat walls in event and Holiday Marketplace areas
- Five dedicated social media posts
- Table of 8 at the event
- Thank a speaker and mention business
- Opportunity to have item in swag bags
- Opportunity to promote materials in mini booth in entry way of The Well Holiday Marketplace area

WORKSHOP SPONSOR \$2,500

- Logo presence on promotional, print materials and video screens (day of event)
- Logo presence day of event on all workshop signage
- Logo on Step and Repeat
- Two dedicated social media posts
- 4 tickets to the event
- Opportunity to have item in swag bags

MEDIA SPONSOR \$10,000 (In-Kind Value)

- Logo presence on promotional, print materials and video screens (day of event)
- Two dedicated social media posts
- Logo on Step and Repeat
- 4 tickets to the event
- Opportunity to have item in swag bags

TABLE SPONSOR \$1,275

- Logo presence on print materials and video screens (day of event)
- Tent card on table with logo
- Table of 8 at the event
- Opportunity to have item in swag bags

BAG SPONSOR \$2,000

- Logo on swag bag
- Logo presence on print materials and video screens (day of event)
- Opportunity to have item in swag bags

RECHARGING LOUNGE DÉCOR SPONSOR \$699

- Get use of front furnished nook at Conference Centre — with high visibility!
- Spa water provided, phone charges and a place for attendees to recharge!
- Vendor table
- Prominent signage on day of event
- One dedicated social media post
- Opportunity to have item or promo material in swag bags
- Listing on website and in social media

FLORAL SPONSOR (In-Kind Value)

- Provide table arrangements for event day
- Logo presence on promotional materials on table tops
- Provide bouquets for celebrity speakers, including promotional material
- Opportunity to have item in swag bags

VENDOR \$289

- 6' table on event day
- Listing on website, social media posts and promotional materials
- Opportunity to have item in swag bags

PLATINUM VENDOR \$699

- Premium location and extended table and floor space on event day
- Listing (noting Platinum Vendor status) on website, social media posts and promotional materials
- One dedicated social media post
- Opportunity to have item in swag bags

SWAG BAG CONTRIBUTOR \$99

- Provide personalized item in swag bags and marketing material

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