

SPONSORSHIP OPPORTUNITIES



WHY BE A SPONSOR?

GLOBAL MOVEMENT

The Well invites you to be part of a global movement that is honouring and empowering women. With a reach of more than 200 women, you will have direct access to your target market, while also contributing to a great cause!

RIGHT ON TARGET

The Well aims to feature a list of curated sponsors, vendors and speakers who will provide the highest quality of services and products. You can rest assured your name and product will stand out and will be in good company.

ENRICH OUR COMMUNITY

The Well aims to enrich the lives of women in our community beyond the day of the event. Part of the proceeds of the event will go towards Halton Women's Place — an organization that provides shelter and crisis services for physically, emotionally, financially and sexually abused women and their dependent children.



SPONSORSHIP OPPORTUNITIES

MAKE A **BIG IMPACT** AND BE OUR TITLE SPONSOR



TITLE SPONSOR

\$8,000 or In-Kind Value (venue, food, service)

- Titled as “The Well, presented by P.S. MediaHouse & [Title Sponsor]” on all promotional materials leading up to, during and post event
- Be guest MC, opportunity to speak about business and introduce the keynote speaker
- Logo prominence on step and repeat photo backdrop (Honour your ‘selfie’), video screens and table tops
- Presence on every social media post
- Six dedicated social media posts
- Table of 8 at event
- Table signage
- Opportunity to have item in swag bags
- A portion of the proceeds from the event will be donated in your name to Halton Women’s Place or charity of your choice
- Prominent logo on Step and Repeat

For more information or to register for a sponsorship package contact thewell@psmediahouse.com



thewellevent.ca



thewell@psmediahouse.com



[@psmediahouse](https://www.instagram.com/psmediahouse)

[#thewellevent](https://twitter.com/thewellevent)

SPONSORSHIP OPPORTUNITIES



GOLD SPONSOR \$4,500

- Logo presence on promotional, print materials and video screens (day of event)
- Logo significantly larger on Step and Repeat
- Five dedicated social media posts
- Table of 8 to the event
- Thank a speaker and mention business
- Opportunity to have item in swag bags

WORKSHOP SPONSOR \$2,500

- Logo presence on promotional, print materials and video screens (day of event)
- Logo presence day of event on all workshop signage
- Logo on Step and Repeat
- Two dedicated social media posts
- 4 tickets to the event
- Opportunity to have personalized item in swag bags

MEDIA SPONSOR \$10,000 (In-Kind Value)

- Logo presence on promotional, print materials and video screens (day of event)
- Two dedicated social media posts
- Logo on step and repeat
- Four tickets to the event
- Opportunity to have item in swag bags

TABLE SPONSOR \$1,275

- Logo presence on print materials and video screens (day of event)
- Tent card on table with logo
- Table of 8 to the event
- Opportunity to have item in swag bags

BAG SPONSOR \$2,000

- Logo on swag bag
- Logo presence on print materials and video screens (day of event)
- Opportunity to have item in swag bags

RECHARGING LOUNGE DÉCOR SPONSOR (In-Kind Value)

- Provide furniture and décor for recharging lounge including delivery
- Prominent signage on event day
- One dedicated social media post
- Opportunity to have personalized item in swag bag

FLORAL SPONSOR (In-Kind Value)

- Provide table arrangements for event day
- Logo presence on promotional materials on table tops
- Provide bouquets for celebrity speakers, including promotional material
- Opportunity to have personalized item in swag bags

VENDOR \$289

- 6' table on event day
- Listing on website, social media posts and promotional materials

PLATINUM VENDOR \$699

- Premium location and extended table and floor space on event day
- Listing (noting Platinum Vendor status) on website, social media posts and promotional materials
- Opportunity to have personalized item in swag bags
- One dedicated social media post

SWAG BAG CONTRIBUTOR \$99

- Provide personalized item in swag bags and marketing material

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